Salisbury BID Christmas Window Illustration Reindeer Trail Prize Draw

Terms and Conditions

1. Promoter

The promoter of this prize draw is **Salisbury Business Improvement District (Salisbury BID)**, of Chequers Court, 35 Brown Street, Salisbury, SP1 2AS ("the Promoter").

2. Eligibility

2.1 The prize draw is open to residents of the United Kingdom.

2.2 Employees, directors, and immediate family members of Salisbury BID are not eligible to enter.

2.3 By entering the prize draw, participants confirm that they are eligible to do so and are eligible to claim any prize they may win.

3. How to Enter

3.1 To enter the prize draw, participants must correctly identify the shop locations of **all nine (9) reindeer** featured within the **Michele Millidge Christmas Window Illustrations** displayed around Salisbury city centre.

3.2 Entries must be submitted using the prize draw post box situated inside the Salisbury Tourist Information Centre.

3.3 Only entries that correctly identify all nine locations will be entered into the prize draw.

3.4 The prize draw will run from 18 November to 24 December. Entries must be received no later than **1:00pm on 24 December 2026** ("Closing Date").

3.5 Entries received after the Closing Date will not be included in the prize draw.

3.6 Only one entry per person is permitted unless otherwise stated by the Promoter. Duplicate entries may be disqualified.

3.7 No purchase is necessary to enter or win.

4. The Prize

4.1 There will be one winner.

4.2 The winner will receive **one £100 gift card or voucher for a participating Salisbury restaurant of their choice**, subject to availability and the restaurant's agreement to participate.

4.4 The prize is non-transferable, non-exchangeable and no cash alternative will be offered.

4.5 The Promoter reserves the right to substitute the prize with an alternative of equal or greater value if circumstances beyond its reasonable control make this necessary.

5. Winner Selection

5.1 The winner will be selected at random from all eligible entries received before the Closing Date which correctly identify all nine reindeer locations.

5.2 The draw will take place within 14 days of the Closing Date.

5.3 The Promoter's decision is final and no correspondence will be entered into regarding the outcome of the draw.

6. Winner Notification

6.1 The winner will be contacted using the contact details provided with their entry.

6.2 If the winner cannot be contacted, does not respond within 14 days of notification, or is found to be ineligible, the Promoter reserves the right to withdraw the prize and select an alternative winner.

6.3 The Promoter may request reasonable proof of identity and eligibility before awarding the prize.

7. Publicity

7.1 By entering the prize draw, entrants agree that if they win, Salisbury BID may publish their first name and town of residence on its website, social media channels and other promotional materials relating to the prize draw.

7.2 Entrants may object to the publication of these details by contacting the Promoter. However, the Promoter may still be required to provide winner information to regulatory authorities where legally required.

8. Data Protection

8.1 Personal data supplied during the course of this prize draw will only be processed for the purposes of administering the competition and awarding the prize, unless participants have separately consented to receive marketing communications.

8.2 Personal data will be processed in accordance with applicable UK data protection legislation, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

8.3 For further information on how personal data is handled, participants should refer to Salisbury BID's Privacy Policy.

9. Liability

9.1 To the fullest extent permitted by law, the Promoter accepts no responsibility for entries that are lost, delayed, incomplete, illegible, corrupted or otherwise not successfully submitted.

9.2 The Promoter shall not be liable for any loss, damage or injury arising from participation in the prize draw or acceptance of the prize, except where caused by the negligence of the Promoter or where liability cannot be excluded by law.

10. Disqualification

10.1 The Promoter reserves the right to disqualify any entrant who:

- breaches these Terms and Conditions;
- submits false or misleading information;
- attempts to manipulate or improperly influence the entry process or outcome of the draw.

11. Cancellation and Variation

11.1 The Promoter reserves the right to cancel, suspend or amend the prize draw where necessary due to circumstances beyond its reasonable control.

12. Governing Law

12.1 These Terms and Conditions shall be governed by and interpreted in accordance with the laws of England and Wales.

12.2 Any disputes arising in connection with this prize draw shall be subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Salisbury BID
Prize Draw Name: Michele Millidge Christmas Window Illustration Reindeer Trail Prize Draw 2026
Entry Closing Date: 24 December 2026 at 1:00pm
Prize: £100 Salisbury restaurant gift card/voucher of the winner's choice (subject to availability).