



# Salisbury 800

Celebrate | Create | Contribute



# Salisbury 800 Team



**Susi Mason**  
**Salisbury 800 Project Lead**  
experiencepillar@gmail.com



**Rosie Townsend-Jones**  
**Salisbury 800 Project Coordinator**  
Salisbury2027@gmail.com



# Welcome!

Thank you so much for joining us for today's Information Session.

We've had an amazing response so far to the participation form and this session is a chance to learn more about the programme, how it's being developed and to talk through how you can get involved.

There will also be plenty of time for questions to be sent in via the chat function, at the end of the session.



# Salisbury 800 Project Board

Salisbury City Council

Salisbury BID

Salisbury Cathedral

Salisbury Museum

Wiltshire Creative

(Salisbury Playhouse, Arts Centre and International Arts Festival)



# What is Salisbury 800?



**In 2027, Salisbury celebrates 800 years since it received it's  
Royal Charter.**

**This historic moment gave us the right to govern ourselves as a  
city and put us on map with counterparts like Winchester.**

**It gave us the right to have our Charter Market and Charter Fair.**



# Marking the occasion

**A city-wide community led programme of events, exhibitions, performances, talks, trails and community projects that celebrate our heritage, creativity and future.**

**Activity will run throughout 2027, however the main celebrations will be in the 6 months from May - November.**

**Celebrate** Salisbury's identity through accessible, inclusive events

**Create** opportunities for community and creative participation

**Contribute** to a lasting legacy of civic pride, partnership and sustainability



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# Programme strands

**Celebrating our City, History & Heritage** - events that explore Salisbury's stories, people, and places.

**Arts & Creativity** - music, theatre, exhibitions, workshops, performances, and creative projects.

**Community & Wellbeing** - bringing people together, improving health, happiness, and connection.

**Environment & Place** - inspired by our landscape, sustainability, or caring for our surroundings.

**Learning & Discovery** - opportunities to share skills, learn, technology, or inspire curiosity.



# Outcomes

- Increased footfall and spend for the local economy
- Raised national profile for Salisbury as a vibrant cultural destination
- A platform for every voice in our community through inclusive programming and participation
- A lasting legacy through volunteering, cultural collaboration and strengthened partnerships
- A city-wide boost in civic pride and wellbeing



#Salisbury800

# How you can get involved

**Host an event or activity:** One-off or a series, public or community-led - performances, workshops, talks, walks, exhibitions, screenings, trails and more.

**Develop a creative or heritage project:** From installations to window displays, storytelling projects, local history explorations or digital experiences.

**Partner with others:** If you have an idea or resources, we can help connect you with collaborators. We're looking for people who could offer skills and expertise, promotion, space or venues, staff time or work experience opportunities.

**Offer sponsorship or in-kind support:** Businesses or individuals can support specific elements of the programme, contribute expertise or working together on partnership bids.

**Volunteer or join the Changemakers network:** We're building a group of volunteers who will help throughout 2027 and form part of the programme's longer-term legacy.



# Collaborate with us!

Salisbury 800 is all about working together to create something bigger than the sum of its parts.

We'll be providing simple branding packs and guidance to help you clearly connect events and activities to Salisbury 800.

There will also be easy ways to share and promote what you're doing, including getting your events listed on our website.

Our aim is to make collaboration feel straightforward, visible, and joined up - so everything feels part of one shared celebration.



# How we can help

As a team, we're here to support, guide and connect you.

We can help...

- Shape ideas for the Salisbury 800 programme
- Offer advice and provide templates
- Signpost to viable funding sources and offer guidance on applications
- Create meaningful partnerships to match projects and opportunities across the programme

Salisbury 800 is all about collaboration, and we'll be looking at the bigger picture to make sure projects sit well together and feel part of something joined up across the city.

Keep in mind that we're a small team and we're not a funded organisation, so our capacity is limited. We won't be leading on individual projects or managing them day-to-day.



# How we can help

We're here to support and guide - but each activity or idea will need a lead person or organisation to take it forward.

That means being confident in managing:

- Planning and overall delivery
- Event logistics and timelines
- Risk assessments and safeguarding
- Any licences or permissions required
- Budgeting and funding (if needed)
- Managing any teams or volunteers

We'll be alongside you with advice, connections and promotion - but we are not responsible for funding, logistics or delivery of activities.



# Volunteering

There will be lots of ways to get involved in Salisbury 800, and we're currently developing **Changemakers** - inspired by the spirit of the 2012 Games Makers - to celebrate the people and organisations who give their time to our city.

We'll be shining a light on the many brilliant volunteering opportunities already happening across Salisbury, as well as new ways to get involved as we build towards 2027.

There may also be opportunities to support the planning and delivery of the programme itself. If you haven't already shared your specific skills or interests in your participation form, we'd love to hear from you.



# Sponsorship Opportunities

If you're a business, individual or organisation with the capacity to support a project, event or creative idea, we'd love to hear from you.

There are opportunities to:

- Support or sponsor small-scale projects and events
- Get involved in shaping ideas from the ground up
- Collaborate with local organisations and creatives

In return, you'll gain visibility across:

- Printed materials
- Our website and digital platforms
- City-wide promotion as part of Salisbury 800

Get in touch and we can explore what kind of project might be a great fit.



# Planning an event or activity

If you're thinking about delivering an event or activity, here's what we'll need from you:

- A clear idea or concept
- Who it's for (your audience)
- Where and when it might take place
- How it connects to Salisbury
- Any partners or collaborators involved
- An outline of how you'll deliver it

Next, we'll walk through the criteria for what makes a Salisbury 800 event...



# If planning an event or activity it should be...

## **Be rooted in Salisbury**

Connect clearly to the city through:

- Place – streets, rivers, buildings, neighbourhoods
- People – communities, stories, traditions
  - Time – past, present or future

It should feel authentic to Salisbury

## **Be distinctive for 2027**

It should feel special because it's the 800th anniversary:

- Something new, different or enhanced
  - A new collaboration or audience
  - A unique theme, setting or format
  - Greater ambition or visibility

## **Be public and part of the celebration**

- Open, welcoming and accessible
- Easy to understand and communicate
- Contributes to city-wide pride and participation
- Reflects Salisbury's "Traditional Original" character

For existing events the 2027 version should be clearly different – whether through storytelling, partnerships, scale or ambition – and visibly connected to the 800th moment.



# Need something extra?

We are building a database of people who want to take part in lots of different ways.

We will then look to match up ideas and projects where relevant to help support and enhance ideas.

If you are looking for a performer, skill, venue, accommodation or something else to compliment your idea, tell us and we can connect you.



# What is next?

Participation forms collected



Programme subgroup review ideas (April/May)



Matches made between organisations and partners (May/June)



Supporting remaining parties to develop ideas (May onwards)



Programme confirmed



**We have over 200 collaborators already who want to be involved, these are made up of:**

Cultural organisations

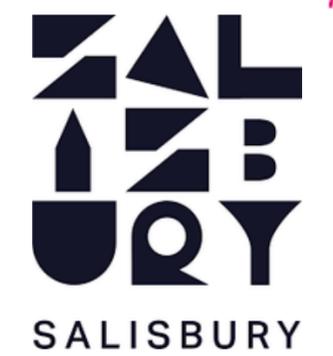
Businesses

Community or voluntary groups

Public Sector

Education

Individuals



And many more!



# Sign up now!

We are asking anyone who wants to be involved to complete a participation form on our website:

**<https://www.experiencesalisbury.co.uk/salisbury-800/get-involved/>**

You can also find out more by going online and reading our FAQs.

If your idea is still quite early stage, that's completely fine. Salisbury 800 is about bringing people together, so we're very happy to help connect people and develop ideas collaboratively.



# Questions?

If you want to chat through your idea, just want to make us aware of it, or have anything you need to make your idea or event happen, get in touch!

We don't need all the details for events and activity now, just a rough idea of what you are doing, you can submit your full event details later in the year.

During April - July 2026 the Salisbury 800 team will be reviewing ideas, making partnerships and matching projects where useful.

This could be a long process so please be patient with us.



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